

# SOHO

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SOHO

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The SoHo Collection s  
perfect for a laid-back  
lifestyle. It features  
an industrial and  
somewhat “dark” soul  
that is able to evolve  
and blend with  
various influences  
until becoming  
bourgeois.



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**Distinguishing features**

SoHo epitomises the pleasure of linearity and well-defined, airy volumes and offers not only plain doors, but also a bespoke **tray-type door** with soft edging that discreetly outlines the profile;  
a **stand-on storage tray** in modular lengths, comprising supports and metal tray; **relief profile edging** for base units and tall units on which the side panels, bottoms and tops protrude to frame the doors;  
a wall or floor to ceiling **bookcase**, perfect overlooking to the living room.



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Opening systems

1) Groove profile

This traditional groove profile is in matt, black or white painted extruded aluminium which can also be provided in any lacquered finish of your choice.

2) Handle

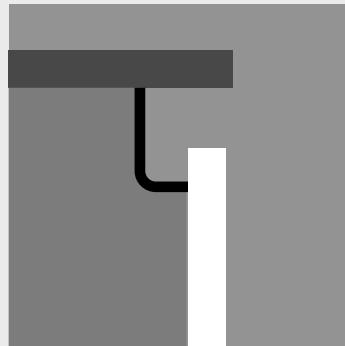
Doimo Cucine offers several metal handles with many finishes, including a brushed, chromed or burnished effect.

3) Push-pull

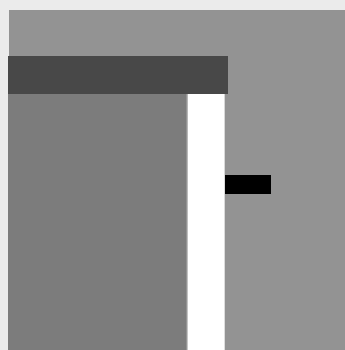
A practical, elegant, streamlined system based on a push piston located on top of the carcass behind the door.



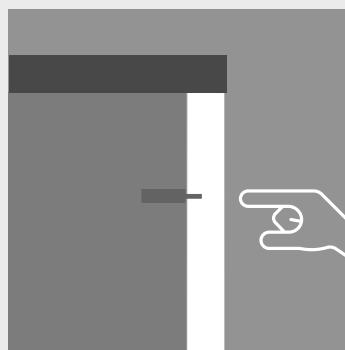
1)



2)



3)



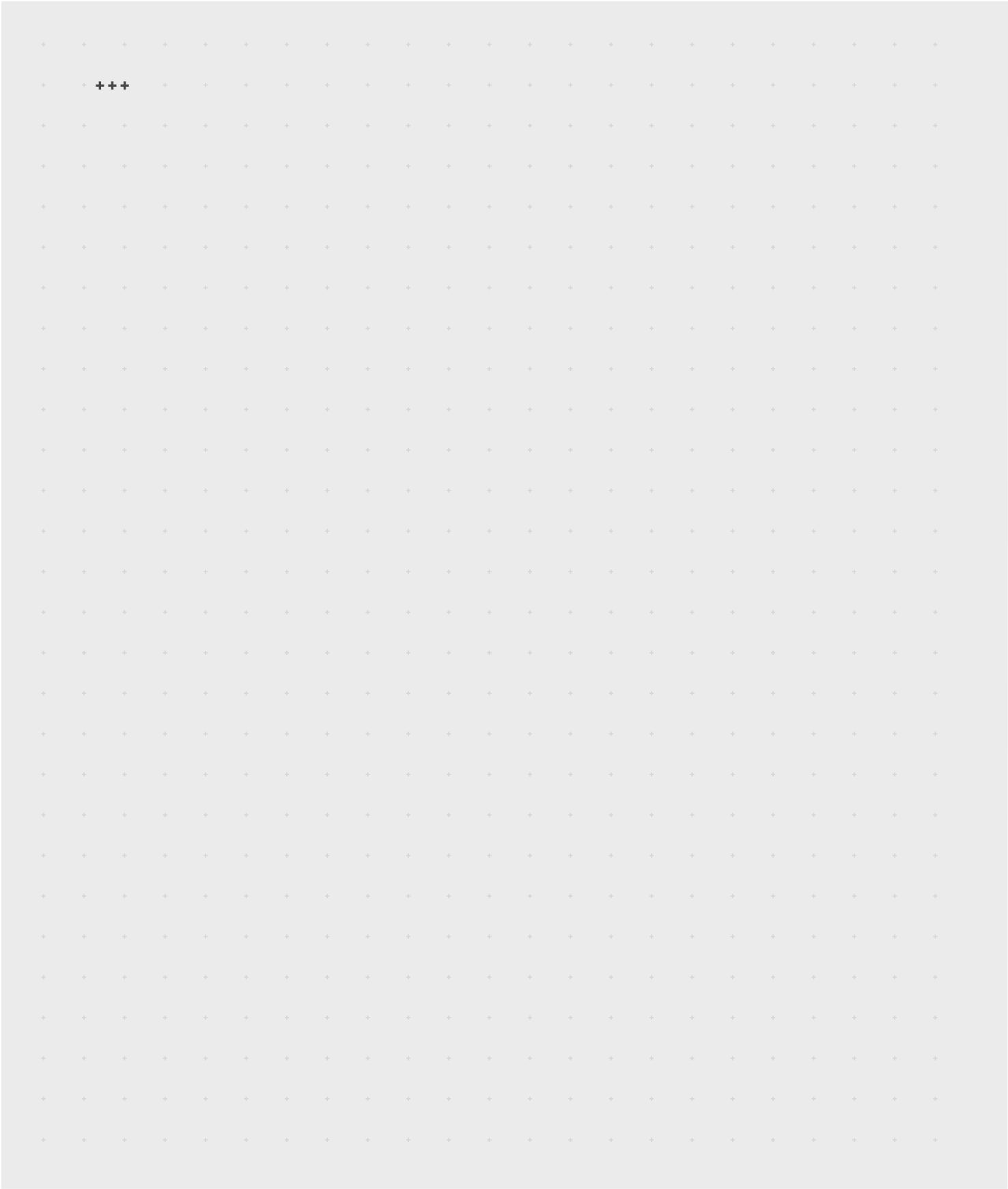
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**Outstanding finishes**

**Chestnut.** Five different shades for a species that highlights the natural characteristics of wood with its grooved flaming and sheen of age revealed by a host of nuances.

**Wired glass.** Epitomises the industrial soul of SoHo with inserts on the doors that create discontinuity. Rough but elegant, these simple elements are used sparingly.





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A laid-back life  
surrounded by art and  
nature, evident in the  
splendid, beautifully  
crafted effect lacquering  
Ottone, and in the  
nuanced oak Scalfito  
Naturale.

ROVERE SCALFITO  
NATURALE

LACCATO EFFETTO  
METALLO OTTONE

PELTROX®

1) COLONNE  
IN ROVERE  
SCALFITO NATURALE

2) CONTENITORE  
DA PIANO  
IN METALLO

3) PENSILI  
A TUTTA ALTEZZA  
IN ROVERE SCALFITO  
NATURALE  
E VETRO ARMATO

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4) ANTA: TELAIO  
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VETRO ARMATO

- 1) Oak Scalfito Naturale tall units
- 2) Metal stand-on storage trays
- 3) Full height wall units in oak Scalfito Naturale and wired glass
- 4) Door: black aluminium frame, wired glass
- 5) Lacquered base units with metal effect Ottone







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Contrasting materials: base units finished with hand scratched metal effect lacquering Ottone, oak Scalfito Naturale for the tall units, and wired glass give an industrial air to base units and wall units.



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**Stand-on  
storage tray**

An exclusive design  
for SoHo, seen here  
attached to the  
worktop, in a  
contrasting colour:  
black painted with  
brass supports.



### **Wired glass**

The composition is broken up by inserting wired glass doors framed in black aluminium - unexpected details.



SoHo, heavily influenced by New York's industrial era, includes in its tall units a module to take extra large American household appliances, as well as a pantry unit.









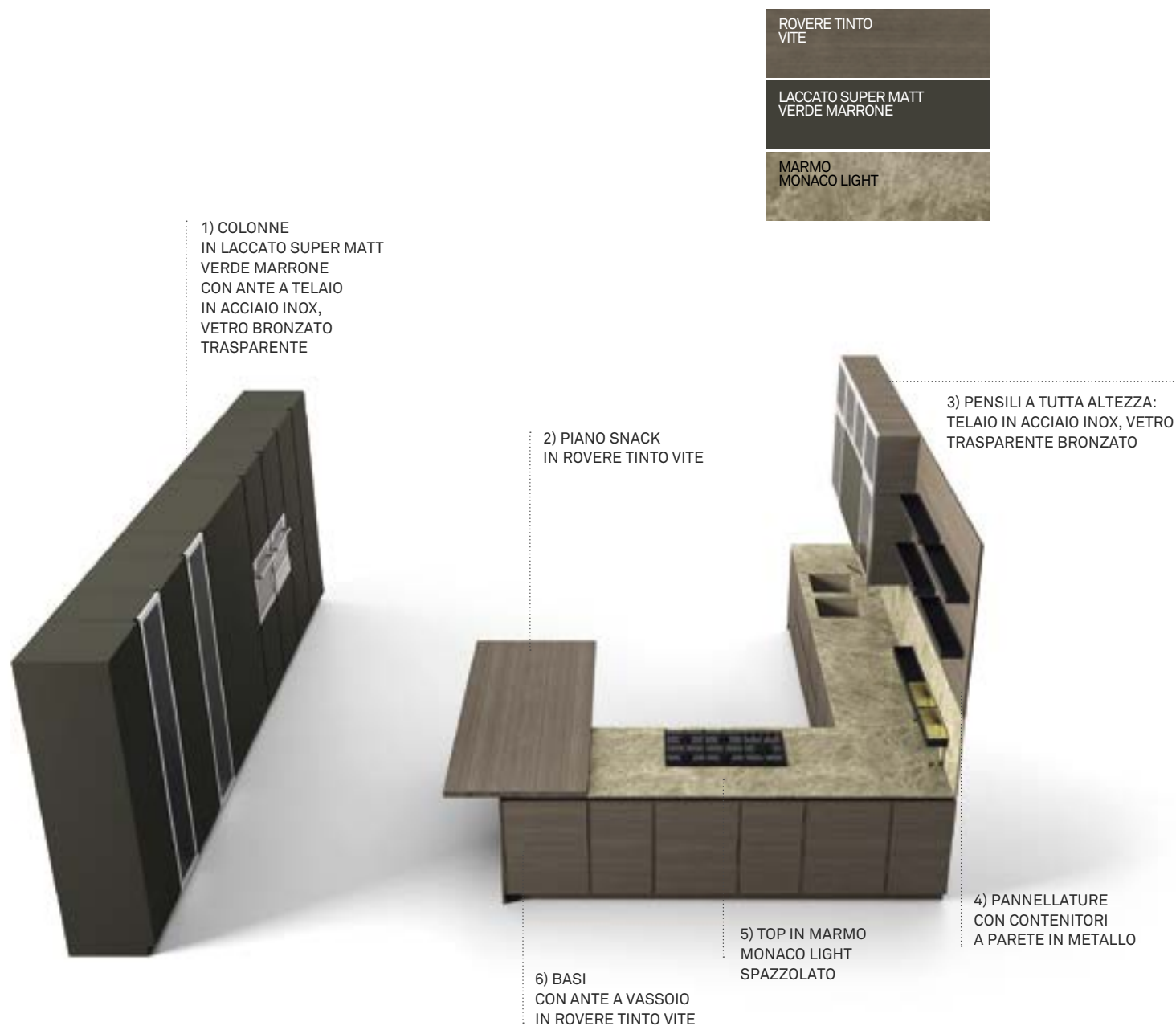


Details create  
style: split domino  
burners that  
facilitate cleaning,  
large size  
appliances with  
front control.



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A structured version of SoHo. Refined, elegant style based on tray-type doors matched with contemporary showcase wall units.



- 1) Verde Marrone super matt lacquered tall units with stainless steel framed doors and bronzed transparent glass
- 2) Vite stained oak breakfast bar
- 3) Full height wall units: stainless steel frame, bronze coloured transparent glass
- 4) Panelling with metal wall storage trays
- 5) Monaco light brushed marble worktop
- 6) Base units with tray-type doors in Vite stained oak





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The tray-type doors exclusive to SoHo are in Vite stained oak with horizontal visible grain. The showcase wall units surround the closed area that elegantly conceals the plate rack.



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**For the top and wall**

SoHo stand-on storage trays come in modular lengths and add another dimension with wall-fitting trays.





**Showcase wall units** Showcase wall units take on a contemporary style with a perfectly linear stainless steel frame, bronze coloured transparent glass and LED lighting on demand.



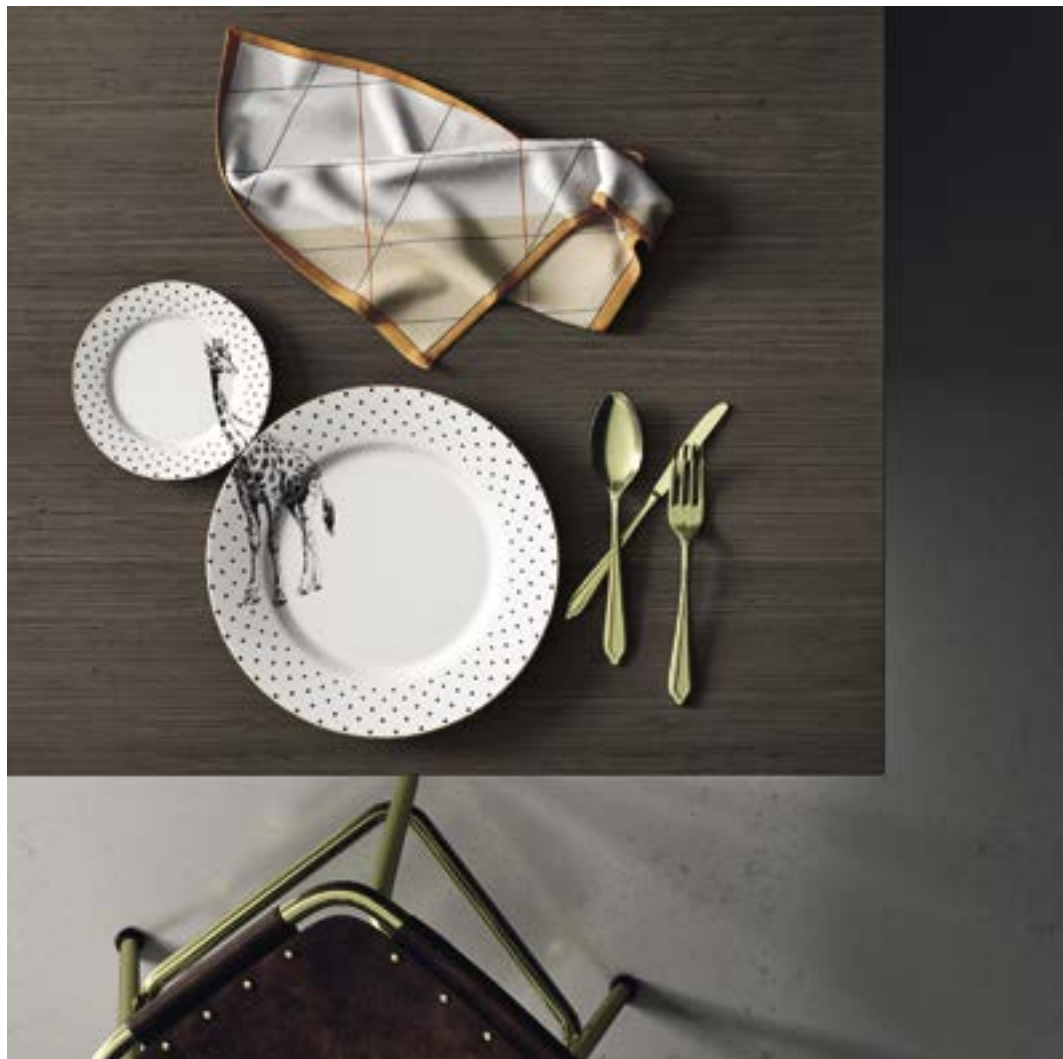




The peninsular snack counter stands on a leg exclusively designed for SoHo, the brass finish is used and repeated on the supports and stand-on storage accessories.

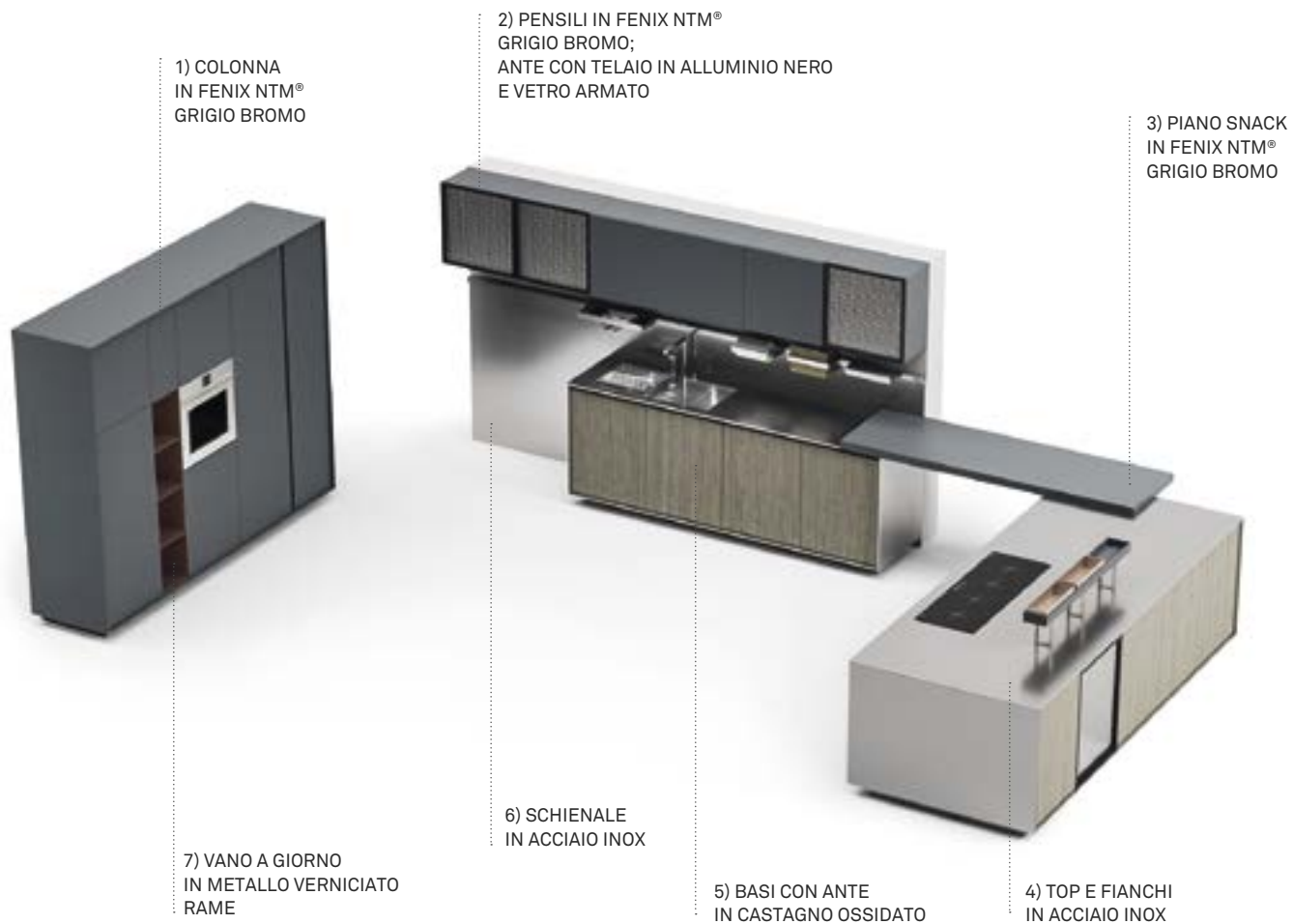


The generous  
snack counter  
makes a definite  
break with the  
marble worktop.  
It comes in refined,  
6 cm extra thick  
Vite stained oak to  
further mark the  
change of  
materials.



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A composition entirely  
dedicated to SoHo's  
distinguishing feature  
of relief edging: it  
frames the wall base  
units, island and tall  
units.



- 1) Tall unit in Fenix NTM® Grigio Bromo
- 2) Wall units in Fenix NTM® Grigio Bromo; black aluminium framed doors with wired glass
- 3) Snack counter in Fenix NTM® Grigio Bromo
- 4) Stainless steel top and side panels
- 5) Base units with Ossidato chestnut doors
- 6) Stainless steel back panel
- 7) Rame painted metal open unit









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The tall units create an austere block in Fenix NTM® Grigio Bromo with relief edging and push-pull or vertical groove profile opening, softened by a metal open unit painted in Rame.



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Wall units with  
doors in Fenix  
NTM<sup>®</sup> Grigio  
Bromo open  
automatically by  
pushing the door,  
which is motorised  
and tilts to aid the  
cook.



### **Edging**

A characteristic of SoHo, the edging sets off volumes with an eye-catching solution: it delineates base units (and tall units), slightly protruding from the retracted doors.







Steel typical of professional kitchens covers the tops on the base units and island, whose side panels are also covered in the same material and which also appears on the extractor hood. The uncluttered, vaguely aseptic air is softened by warm touches of Fenix NTM<sup>®</sup> and Ossidato chestnut.







The thick snack counter  
in Fenix NTM®  
links the washing  
area to the cooking  
one and has also a  
double function of  
counter or extra  
worktop. It is  
perfect for quick  
meals.



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Clean, simple and built-in solutions. This is the SoHo composition that makes the exclusive bookcase sparkle by fitting it into the dining/living room.



- 1) Wall units with Vintage steel fronts
- 2) Stand-on storage elements
- 3) Wall bookcase with black aluminium structure; shelves: Vintage steel and Marino chestnut
- 4) Built-in tall units in Marino chestnut with Bianco 9003 matt lacquered open units
- 5) Base units with Bianco 9003 matt lacquered doors
- 6) Snack counter in Marino chestnut
- 7) Top white ceramic tiles





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The built-in tall units for refrigerator and pantry are separated from the corner area of the kitchen and are in Marino chestnut, except for the centre inserts with open units and built-in oven.











The SoHo bookcase system stands in the dining room. The shape of its modular black painted metal structure is repeated in the snack counter leg, an exclusive design for this collection.

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The top for this corner kitchen includes white ceramic tiles with the front edges in Corian<sup>®</sup>, a hygienic, non-toxic and durable material which is also used for the sinks integrated into the top.



The snack counter stands on base units behind which there are built-in Vintage steel wall units with several different opening systems, such as the pull-out vertical lift door to facilitate access.





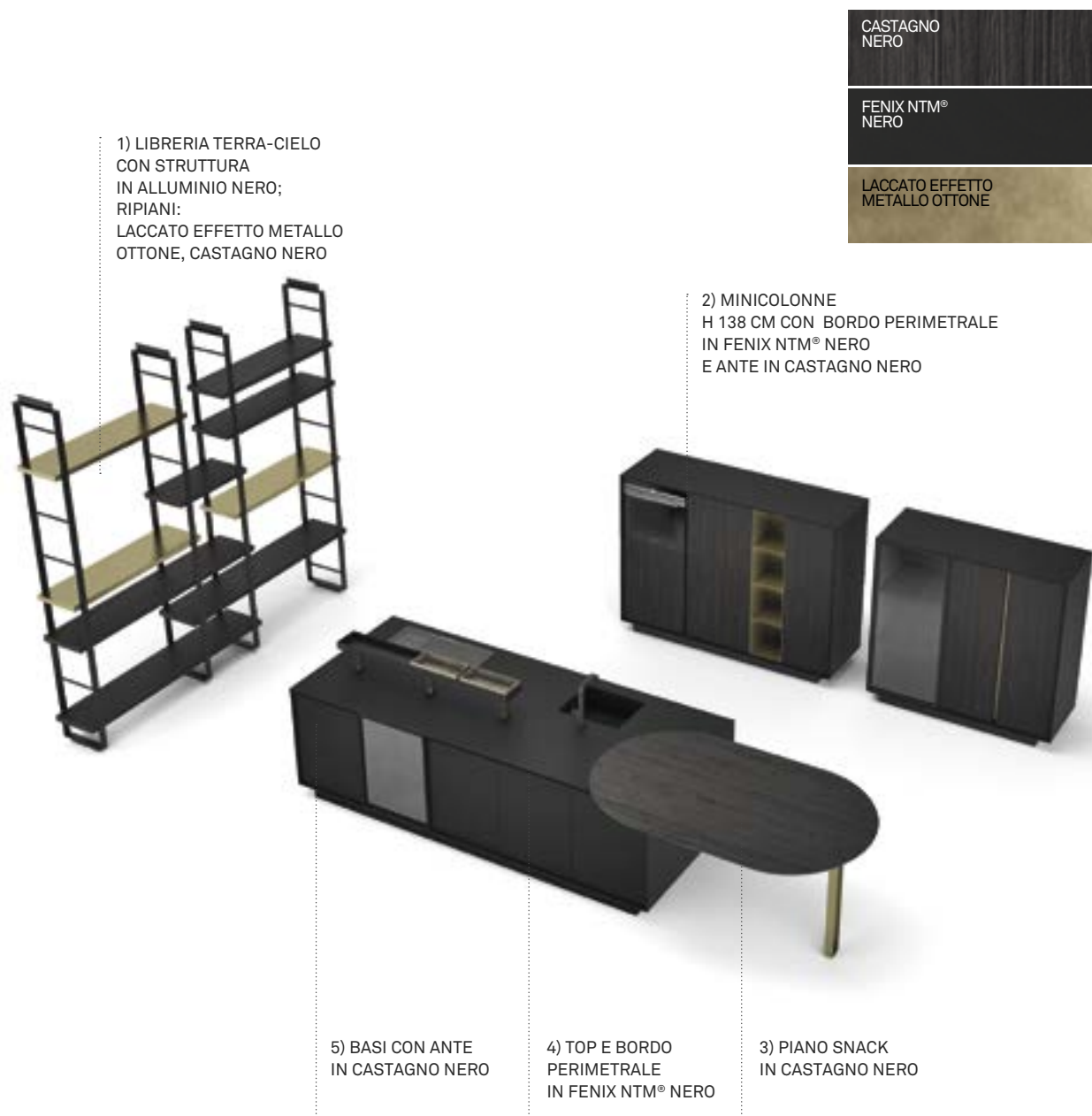
### **Open storage units**

Black painted aluminium open units that can be equipped to personal requirements are placed along the wall above the cooking area.



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A distinctly industrial style for this de-structured composition which highlights the floor to ceiling version of the SoHo bookcase.



- 1) Floor to ceiling bookcase  
with black aluminium structure; shelves:  
Ottone metal effect lacquered and Nero chestnut
- 2) H 138 cm mini tall units with Fenix NTM® Nero edging and  
Nero chestnut doors
- 3) Snack counter in Nero chestnut
- 4) Top and edging in Fenix NTM® Nero
- 5) Base units with Nero chestnut doors







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The Fenix NTM<sup>®</sup> Nero  
edging on the island  
and Fenix NTM<sup>®</sup> tall  
units with Nero  
chestnut doors  
surrounds the units  
like a frame.



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**Stand-on storage units**

Stand-on storage units with modular lengths are exclusively designed for SoHo and keep everything on hand.



### **Bookcase**

The shelving unit designed for SoHo has a modular frame in black lacquered metal with lacquered or wood shelves.



The austere elegance of this composition is lit by touches of brass: the bookcase shelves, the open units, the stand-on storage unit supports and the snack counter leg designed for SoHo.









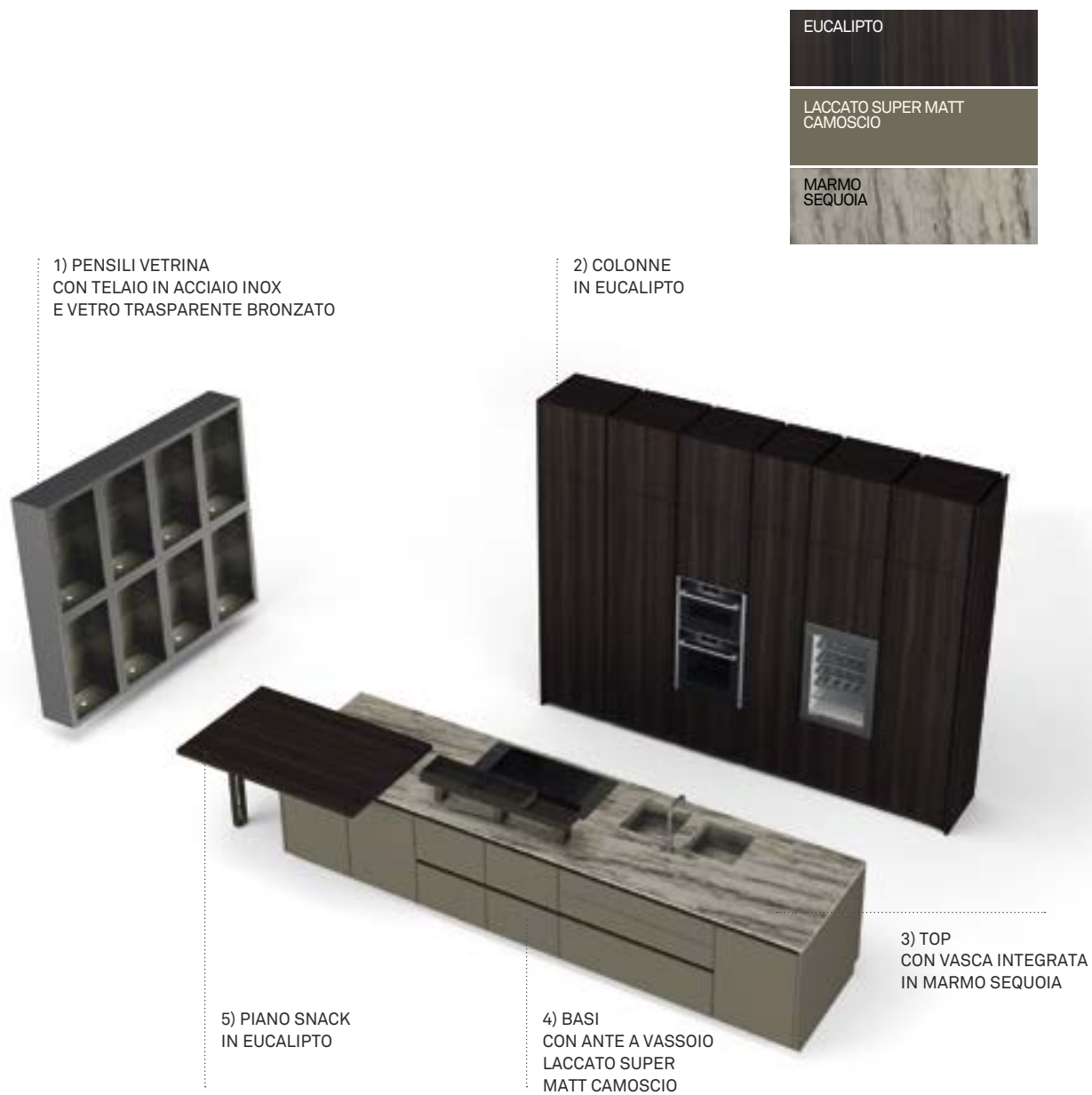
### **Wired glass**

Push-pull opening  
and black  
aluminium frame  
for the wired glass  
doors that give a  
glimpse of what's  
inside.



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SoHo suggests luxury and refinement wrapped in eucalyptus, marble, super matt lacquer, tray-type doors and modern showcase wall units in polished stainless steel.



- 1) Showcase wall units with stainless steel frame and bronzed transparent glass
- 2) Tall units in eucalyptus
- 3) Top with Sequoia marble integrated sink
- 4) Base units with Camoscio super matt lacquered tray-type doors
- 5) Breakfast bar in eucalyptus







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The deep peninsula  
can be used on both  
sides thanks to its  
considerable length  
that can be  
comfortably used as  
work-to as well as  
breakfast bar.



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**Showcase wall units** These built-in wall units create a modern showcase: internal illumination, polished stainless steel frame, bronze coloured glass and transparent glass shelves.



### **Tray-type door**

The SoHo tray-type door is enhanced by Camoscio super matt lacquering that makes the trimmed edging even softer.



Unusual, refined combinations: the natural shades of eucalyptus and the neutral nuances of Sequoia marble and the lacquering match with the stainless steel showcase wall units and the brass colour stand-on storage unit supports and snack counter.







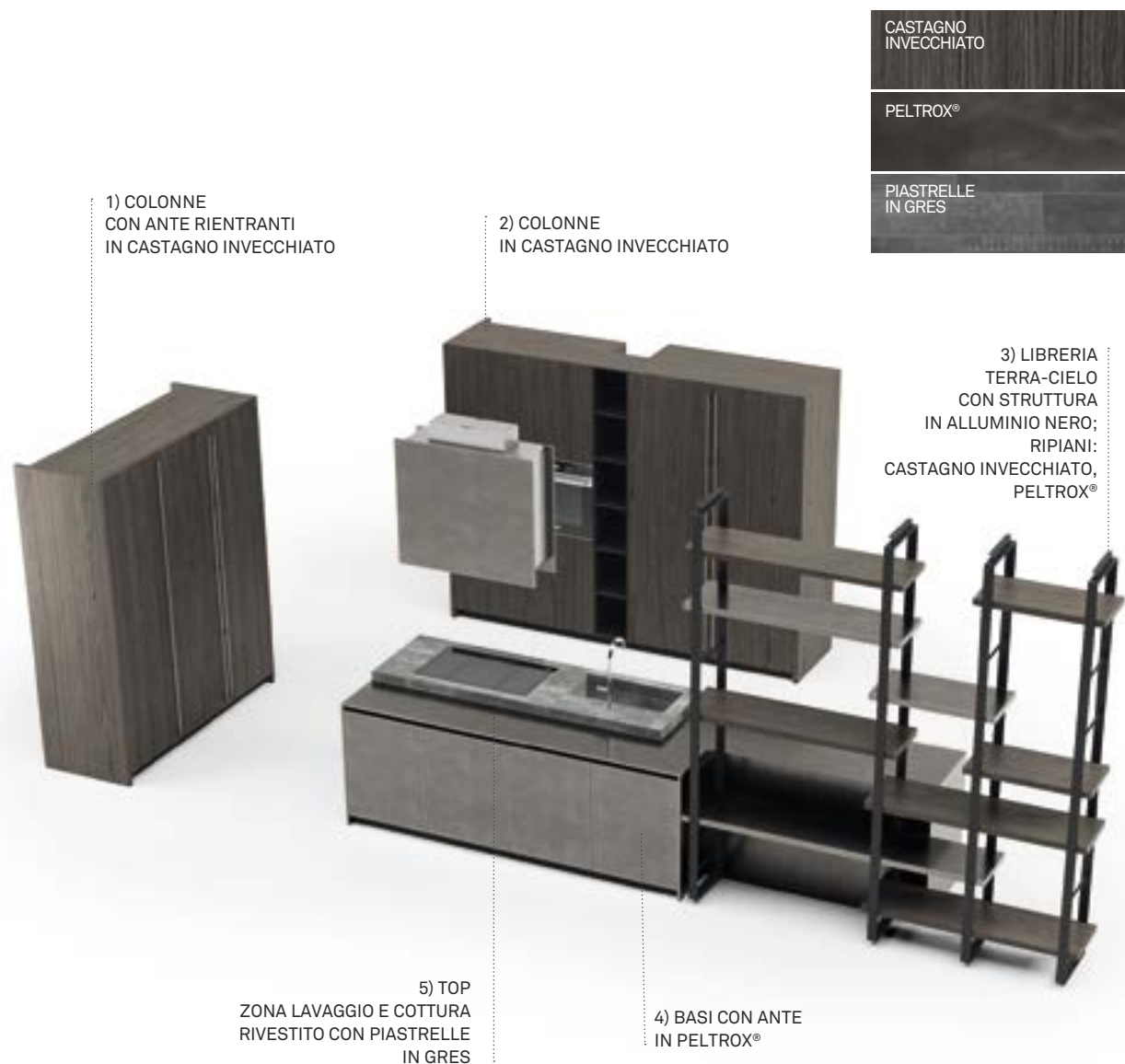


Sequoia marble, smooth, matt and richly variegated, is the star of the long peninsular resting against the wall. It is also used for the top with two thicknesses and for the sinks integrated in the top.



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Functional and  
practical,  
with a place for  
everything  
and everything in its  
place.  
A place to enjoy life.



- 1) Tall units with reduced depth in Invecchiato chestnut
- 2) Tall units in Invecchiato chestnut
- 3) Floor to ceiling bookcase with black aluminium structure; shelves:  
Invecchiato chestnut and Peltrox®
- 4) Base units with Peltrox® doors
- 5) Food washing and cooking area with stoneware tiles





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**IL BLOCCO DELLA ZONA  
LAVAGGIO E COTTURA  
È RIALZATO RISPETTO  
AL RESTO DEL PIANO DI LAVORO  
E RIVESTITO CON PIASTRELLE  
IN GRES, DAI DECORI SMALTATI  
IN VARIE TONALITÀ E DALLA  
MANO MATERICA QUASI FOSSE  
PIETRA LAVICA.**

The food washing and cooking unit is raised above the rest of the worktop and covered with enamel decorated stoneware tiles in different colours and the textured effect of lava stone.

El bloque de la zona de lavado y cocción es más alto respecto al resto de la encimera de trabajo y está revestido con azulejos de gres, con decoraciones esmaltadas en distintas tonalidades y con un toque matérico como si fuera piedra lávica.

Le bloc dans la zone de préparation culinaire est rehaussé par rapport au reste du plan de travail et revêtu avec des carreaux en grès, aux décors émaillés dans différentes tonalités et au toucher matérique, comme s'il s'agissait d'une pierre de lave.

Der Block aus Spül- und Kochbereich ist höher als der Rest der Arbeitsplatte und ist mit Fliesen aus Feinsteinzeug verkleidet, deren glasierte Dekore in verschiedenen Farbtönen sich fast wie Lavastein anfühlen.





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The central island gives an industrial air that warms and reassures at the same time due to its Peltrox<sup>®</sup> cover: perfect for contact with food.



### Tall storage units

Doors that disappear into the side panels reveal a working space: microwave, coffee machine, pull-out work top, pantry and accessorised deep drawers.



The island is shaped and has an area with reduced depth to accommodate the SoHo floor to ceiling bookcase with black painted metal structure with Invecchiato chestnut and Peltrox® shelves.









**Tile selection**

refined tiles with a warm, vintage, textured look in several colours to cover worktops.



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**Materials and finishes**

The relaxing and refined style of SoHo is emphasised by its finishes: natural stained oak, chestnut and other wood species, lacquered colours, and the industrial air of steel, Fenix NTM<sup>®</sup> and wired glass.



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FINITURE ANTA LISCIA flat door finishes

MELAMINICO QUERCIA  
oak melamine



FENIX NTM®  
fenix ntm®



**FINITURE ANTA LISCIA** flat door finishes

**CASTAGNO**  
chestnut

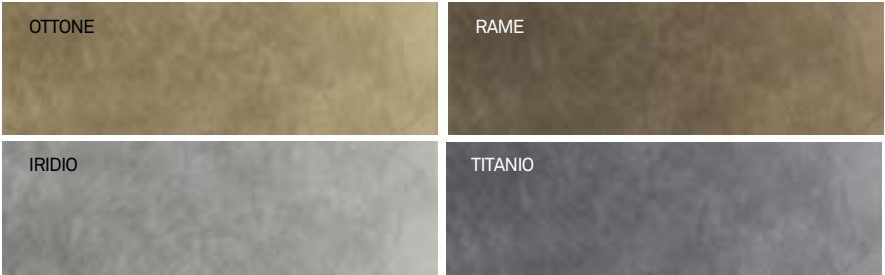


**ROVERE SCALFITO**  
scalfito oak



FINITURE ANTA LISCIA flat door finishes

LACCATO EFFETTO  
METALLO  
lacquered metal effect



FINITURE ANTA LISCIA flat door finishes

LACCATO LUCIDO,  
OPACO,  
SUPER MATT  
glossy, matt,  
super matt lacquered

BIANCO 9003	BIANCO
BIANCO GRIGIO	BIANCO SALE
SABBIA ORO	GRIGIO NUBE
TORTORA	CAPPUCCINO
CAMOSCIO	CORDA
ROSSO CORSA	BLU PETROLIO
VERDE MARRONE	GRIGIO
MUSCHIO	CIOCCOLATO
GRIGIO ARDESIA	NERO PROFONDO

FINITURE ANTA A VASSOIO raised edge door finishes

ROVERE TINTO  
stained oak



ROVERE LACCATO  
lacquered oak



FINITURE ANTA A VASSOIO raised edge door finishes

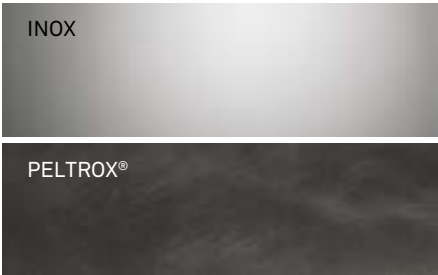
LACCATO OPACO,  
SUPER MATT  
matt,  
super matt lacquered

BIANCO 9003	BIANCO
BIANCO GRIGIO	BIANCO SALE
SABBIA ORO	GRIGIO NUBE
TORTORA	CAPPUCCINO
CAMOSCIO	CORDA
ROSSO CORSA	BLU PETROLIO
VERDE MARRONE	GRIGIO
MUSCHIO	CIOCCOLATO
GRIGIO ARDESIA	NERO PROFONDO



FINITURE UNIVERSALI universal doors

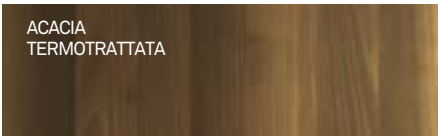
ACCIAIO  
steel



ESSENZE SPECIALI  
OPACHE  
special matt  
essences

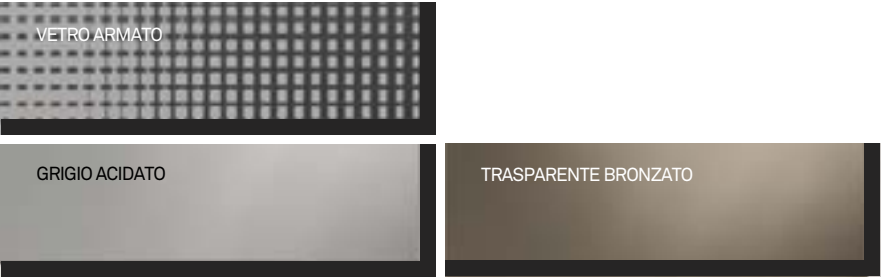


ESSENZE SPECIALI  
LUCIDE  
special glossy  
essences



**FINITURE UNIVERSALI** universal doors

**ANTA CON TELAIO  
IN METALLO NERO  
SPESSA 22 MM**  
door with black  
metal frame  
thickness 22 mm



**ANTA CON TELAIO  
IN ACCIAIO INOX  
SPESSA 22 MM**  
door with stainless  
steel frame  
thickness 22 mm



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- An artisan heart with highly specialized people with craft skills to create bespoke items
- A warehouse optimized in space and procedures; the loading area is automated with a handling system with compressed air and in sliding carpets
- An obsessive attention to the packaging in order to protect from shocks all the items; the packages are made of cardboard, wadding, bubble wrap, shrink nylon.







